

YOUR PBID AMBASSADORS AT WORK

Protecting Our Downtown Investment |

January 2026 to July 2026



Every day, PBID Ambassadors help keep Downtown Chico clean, safe and welcoming - protecting the shared investment of downtown property owners.

9,226

LITTER BLOCK FACES
SWEEPED

541

BIOHAZARDS
REMOVED

3,313

HOSPITALITY
INTERACTIONS

663

BAGS OF TRASH
REMOVED

OTHER AMBASSADOR ACTIVITIES | January-July 2026

- | | | |
|----------------------------------|---------------------------------------|----------------------------------|
| • 311 Requests | • Hazard Waste Clean Up (Pet & Human) | • Plaza Monitor |
| • Abandoned Property Pick Up | • Needles Disposed | • Trash Can Overflowing Cleaning |
| • Glass Clean Up | • Parking Garage Monitor | • Tree Wells Cleaned |
| • Business Contacts / Assistance | • Parking Kiosk Assistance | • Welfare Checks |
| • Cardboard Removal | | |

EVERY DAY, YOUR AMBASSADORS ARE...

KEEPING DOWNTOWN CLEAN

- Sweeping sidewalks and block faces
- Picking up litter and debris
- Pressure washing sidewalks and public areas
- Servicing trash and cleaning street furniture

PROMOTING SAFETY

- Removing biohazards and discarded needles
- Monitoring parking garages and City Plaza
- Reporting safety concerns and problem locations
- Supporting Police and Fire when requested

IMPROVING DOWNTOWN APPEARANCE

- Removing graffiti before it spreads
- Cleaning utility boxes and public fixtures
- Removing weeds and addressing visible blight
- Reporting maintenance and infrastructure issues

SUPPORTING BUSINESSES & VISITORS

- Assisting businesses with day-to-day concerns
- Providing directions and visitor assistance
- Creating positive hospitality interactions
- Serving as extra eyes and ears throughout downtown

YOUR INVESTMENT AT WORK

These are the services your PBID provides every day to help protect property values, support downtown businesses, and create a cleaner, safer, and more welcoming Downtown Chico.

Source: Downtown Chico PBID Ambassador Smart Report, July 2026.